

Cherokee Bluff Band Association
General Board Meeting
January 10, 2023, 7:00 p.m.

Attendees: Courtlan McQueen, President; Brandi Selman, 2VP; Kerry Caron, Treasurer; Amanda Mink, Assistant Treasurer; Katy Akridge, Secretary; Craig Cantrell, High School Director; Geoffrey Lonberger, Middle School Director, Parent Attendees

- Welcome/Call to Order
- Approval of minutes from the November meeting (posted on band website) – Katy Akridge, Secretary
- President’s Report:
 - Courtlan McQueen shared that the hotel for the upcoming Disney trip has been confirmed. Some parents may wish to book accommodations independently.
 - The board is brainstorming ideas to encourage parents to volunteer more than 1 shift per marching season and also increase meeting attendance.
 - Courtlan shared the importance of band participants paying dues in a timely manner.
- 1VP Report:
 - In the absence of Jaime Waxter, 1VP, Kris Sheedy, Concessions Manager, shared that over 80% of marching band families volunteered at least once in concessions during the 2022 marching season. This volunteerism is directly aligned with the financial success of the concession stands.
- Treasurer’s Report:
 - Kerry Caron emphasized the need to prioritize continuing to set aside funds into the band’s savings account for new uniforms.
 - A general liability insurance policy will be purchased after much research by Amanda Mink.
 - Sponsorship revenue increased in 2022 compared to 2021.
- Secretary’s Report:
 - Katy Akridge shared that year end tax letters will be sent to all sponsors by the 1/31/23 deadline.
- Directors’ Report:

- o Geoffrey Lonberger shared that both middle and high schools achieved large successes in the number of students accepted into district honor band.
- o Holiday concerts for middle school and high school went very well.
- o A much-needed baritone has been purchased.
- o LGPE camp for middle school, high school concert band and high school symphonic band will be held incrementally on Friday, 1/20/23 and Saturday, 1/21/23.
- o A rock-a-thon fundraising event for middle school band students will be held 3/3/23 or 3/10/23. In years past, this event has been highly successful.
- o Plans are underway for a band observation tower to be constructed prior to the beginning of band camp in July, 2023.

Next general board meeting is scheduled for Tuesday, 3/7/23.

- Motion to adjourn by Brandi Selman, seconded by Courtlan McQueen at 7:40 p.m.